# NICOLAS L. AGUIRRE, MFA

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# **Career Highlights**

- Taught 31 college classes, 11 semesters
- Developed curriculum: 8 new college classes
- Over 2000 hours of public speaking
- 6+ Years of Adult Learning experience
- Served over 200 clients with professional development, training & coaching services

# Industries

- Digital and Interactive Media
- Higher Education
- Creative
- eSports

Design

- Substance Abuse
  Health & Wellness
- Energy
   Disabilities
- Disabilities & Accessibility
- Professional Training & Coaching

# Expertise

- Training
- Adult Learning
- Hypnotherapy
- UI/UX
- Data Science
- Branding
- Data VisualizationGame Design

Graphic Design

Web Design

Higher Education

Curriculum Development

# Education

#### UNIVERSITY OF MIAMI

Miami, FL Master of Fine Arts Interactive Media, 2016

# UNIVERSITY OF CENTRAL FLORIDA

Orlando, FL Bachelor of Science, Business Administration Finance, 2011

# HYPNOSIS MOTIVATION INSTITUTE

Tarzana, CA Hypnotherapy, 2020

# Certifications CENTER FOR INNOVATIVE TEACHING & LEARNING | INDIANA UNIVERSITY

- Course Development Institute
- Transformative Learning Community

# AMERICAN HYPNOSIS INSTITUTE

- Neuro-Linguistic Programming
- Weight Loss
- Nicotine Cessation

# Objective

Seeking new career opportunities as Faculty in Digital and Interactive Media.

# Experience

#### **INDIANA UNIVERSITY,** Bloomington, IN **Fall 2016 – Spring 2021** *The Media School at IU combines decades-long traditions of journalism and communications.*

# Professor – Technical Lecturer | Media Arts & Production

- Web & Mobile Design Responsive portfolio websites with Webflow.
- Interactive Data Visualization Interactive, data-driven stories with D3.js and Tableau.
- **Procedural Art (Creative Coding)** With p5.js (Processing) and Houdini.
- Graphic Design Adobe Photoshop, Illustrator, Figma to create App Prototypes.
- Brand Identity Design Complete brand identity programs.
- Digital Media Strategy (Digital Marketing) Digital marketing funnels, content strategy, offer development, and sales roleplays.
- Visual Communication (Multimedia Storytelling) Compelling multimedia stories through videography and photojournalism. Focus on Co-Vid-related stories.
- Game Experience Design | UI/UX Design and prototype with Figma. Functional prototype development with Unity.

#### Curriculum Development and Learning Management Systems

- Involved in department-wide concentration development (Digital & Interactive Media).
- Developed 8 new courses and converted 3 topics courses to permanent courses.
- Offered independent study in User Experience.

# **Committees and Service**

- Diversity and Inclusion | Faculty Member
  - Established quantitative and qualitative measures for success of the schools diversity efforts.
  - Conducted regular surveys to assess perceptions among faculty, staff, and students about diversity climate.
  - Served as a resource for faculty, staff, and students to offer suggestions or share concerns.
- Travel | Field Assistant | Tokyo
  - Liaison for students visiting several Japanese game studios Acquire, Amata, and GemDrops.
  - Assisted with transportation, events and meal planning.
- Hosted Adobe Creative Jam— Student Experience Design competition
- Hosted eSports competitions alongside the School of Informatics, Computing & Engineering

# UNIVERSITY OF MIAMI, Miami, FL

Fall 2015

The School of Communication is committed to developing forward-thinking, analytical, and ethical communication.

#### Adjunct Professor | Game Design Intro to Game Design

- Created game-based interventions for social and economic change.
- Prototyped and play-tested games for continuous improvement.
- Applied 'Meaningful Play' principles and gamification.
- Thinking with systems (feedback loops, variables).

#### **Curriculum Development**

• Adapted a graduate-level course for undergraduate use.

- Mental HealthAerospace
  - Manufacturing

# Programming Languages

- JavaScript (d3.js, p5.js, Highcharts)
- HTML
- CSS
- Command Line
- Java
- R | Shiny
- SQL Python (pandas, NumPy, Jupyter)
- PHP | Laravel
  - C# | Unity
- VBA | Excel

Illustrator

Bash

Markdown

SASS/SCSS

Processing

# Software

Adobe

Swift

- Photoshop
- PremierePro
- Webflow
- Tableau
- Unity
- Canvas

Figma

PHPStorm

XD

Houdini

# **Communication Skills**

- Public Speaking
- Voice Training
- Acting on Camera
- Improv Comedy

# Additional Skills

- Finance and Bookkeeping
- Social Media Marketing
- Content Strategy and Production
- Data Visualization and Analysis

# Speaking Events

- Hypnosis in the Media Indiana University
- The Subconscious Aspects of Business Austin Community College, Rotary Club
- Raise Your Vibration with Self-Hypnosis Flow Yoga Studio
- Guest Speaker on over 20 Podcasts

# Professional Memberships

American Hypnosis Association

# Volunteer Work

Trauma Resolution Center

# Hobbies

- Growing Succulents
- Improv Comedy and Theatre
- Transcendental Meditation
- Breathwork (Wim Hof)
- Yoga
- Brazilian Jiu-Jitsu

#### NORC AT THE UNIVERSITY OF CHICAGO, Chicago, IL Summer 2015

An independent, non-partisan research institution helping governments, nonprofits, and businesses with data-driven decisions. **Data Visualization | Intern** 

- Taught Interactive Data Visualization tutorials (Tableau) in NORC's internal data seminar series.
- Served as an internal consultant for data-intensive projects.
- Used Excel to clean and analyze robust and cryptic datasets.
- Used D3.js, Tableau, and R to create interactive visualizations.
- Focus on substance abuse, mental health, and voter participation.

# **UNITED NATIONS, SAP LUMIRA**

Fall 2015 – Spring 2016 The Global Goals are a set of 17 commitments made by 193 world leaders, to end extreme poverty, inequality, and climate change by 2030.

# **Global Goals Visualization | Contract Work**

- Used d3.js to make a series of 17 interactive data visualizations.
- Topics: End Poverty, Clean Water, Affordable and Clean Energy, Sustainability, and more.

# PALMETTO BAY ACADEMY, Miami, FL

and January 2012 - June 2013

**December 2022 – Present** 

Non-traditional setting for middle and high school students who will benefit from a small, nurturing environment. Instructor

- Worked with students on autism spectrum and students with learning disabilities.
- All high-school mathematics levels (Pre-Algebra, Algebra I & II, Trigonometry, Calculus)
- Coaching, mentoring, and tutoring for students focused on college prep and test taking.
- Implemented metrics and reporting system to track and improve students' performance.
- Collaborated with parents to resolve conflicts and overcome academic challenges.
- Ran extracurricular activities including Chess Club and Business Club.

#### **SIEMENS ENERGY**, Orlando, FL

#### Winter 2010 – Summer 2011 Committed to make sustainable, reliable, and affordable energy possible with innovative technologies.

#### Analyst | Intern

- Ran monthly operating reports, including work-in-progress, balance sheet, financial statements.
- Used VBA for Excel to code macros that expedited reports.
  - Aggregated, cleaned, and analyzed financial data.
  - Engaged in weekly expenditure meetings to reconcile line items.
  - Engaged in conferences with South American branch employees.

# LOCKEED MARTIN, Orlando, FL

#### Summer 2010 – Fall 2010 An American aerospace, arms, defense, information security, and technology corporation with worldwide interests.

- Lean Six Sigma | Intern
- Ran SQL-based queries and completed monthly operating reports using dbVisualizer.
- Aggregated, cleaned, and analyzed data in Excel.
- Discovered and reported database inefficiencies and data integrity issues.
- Developed and maintained internal productivity tracking websites.